



Re: Proinnovative Price Notification

To our valued customers:

There have been many news stories about the deflation of the U.S. dollar, obscene oil prices and rapidly changing regulatory and tax conditions in China. Proinnovative's factories are not immune to these issues; we have been barraged with cost increases. We can no longer absorb them.

Effective August 1st, our prices will be adjusted on a product-by-product basis. The majority of products will not be changed, but many will increase and several will increase significantly.

Proinnovative.com always shows the most current prices and will reflect all price increases on August 1st. At that time you will also be able to download a PDF version of the price list by visiting the password protected DistributorZone section of the website.

We remain committed to bringing you innovative, fun products backed with superior customer service. We are also working to reduce the risk for future price increases by making changes in our supply chain and continuing to improve the efficiency of our operation.

Thank you for your continued business.

Andrew Reichlin
General Manager